

[Press release]

2012PR06

December 7, 2012

Japan for Sustainability (JFS)  
NIPPONKOA Insurance Co., Ltd.

“Miracle Miracle--A Place for Global Kids to Create the Future”

## Announcing a Christmas Campaign

“MIRACLE MIRACLE--A Place for Global Kids to Create the Future” (<http://miracle-kids.net>), a jointly operated community site by a non-governmental organization Japan for Sustainability (Chief Executive: Junko Edahiro) and NIPPONKOA Insurance Co., Ltd. (President and CEO: Masaya Futamiya) is gathering response from kids all over the world toward the question, “What do you expect in 2013?” This is a Christmas gift giveaway campaign which will draw 50 winners from the global kids who send in their response.

### < Overview of the Christmas Gift Giveaway Campaign >

- **How to Apply:** Access the “MIRACLE MIRACLE” website (<http://miracle-kids.net>) and send in your reply to the question, “What do you expect in 2013?”
- **Who can Apply:** Children worldwide (Elementary/middle school students)
- **Deadline:** December 25, 2012 (Tues.)
- **Prize:** 50 children will be drawn to win a stuffed doll of “ECORaTTa,” Nipponkoa Insurance’s eco-character.

1st prize: ECORaTTa stuffed doll (large) x 3,

2nd prize: ECORaTTa stuffed doll (small) x 47

- **Winner announcement:** Winners will receive prizes without prior notification.



### <Contact>

Management team (Japan for Sustainability)

E-mail: [info@miracle-kids.net](mailto:info@miracle-kids.net)